



Ripley Power and Light offices will be closed...

- Friday, July 3, for Independence Day
- Monday, Sept. 7, for Labor Day



Pay your bill online and more
... at ripleypower.com

Office Hours & Locations

*We are open 47 hours each week
to serve you better!*

7:30 a.m. to 5 p.m.
Monday-Thursday

7:30 a.m. to 4:30 p.m. Friday

You can pay your utility bill at ...

- 150 S. Main St. in Ripley
- 409 S. Church St. in Halls

*If you have not been receiving your
bills, call our office immediately so
we can verify your mailing address.*



731-635-2323 ■ 731-836-7595
www.ripleypower.com

A top EnergyRight performer

Ripley Power and Light's residential, commercial and industrial customers took advantage of TVA's EnergyRight Solutions program to increase energy efficiency and save money.

Ripley's customers combined to save 2.04 GWh (gigawatt hours) of electricity in 2014 and earned more than \$150,000 in incentives. As a result, TVA recognized Ripley Power and Light as a top EnergyRight performer.

(To put the savings in perspective, a gigawatt hour is equivalent to one million kilowatt hours. A medium-sized window air conditioner, for example, will use one kilowatt of electricity per hour.)

The programs for residential, commercial and industrial customers are designed to help TVA and its partners conserve electricity. And, EnergyRight Vice President Cynthia Herron said Ripley Power and Light was a powerful partner in 2014.

"Our partnership with you has enabled us to exceed our load management goals for the seventh year in a row," she said.

"The EnergyRight Solutions team strives to make successes each and every day, and to serve you, our customer, as you serve the people of the Tennessee Valley — not just because these are wise business decisions and a part of our mission — but because it's the right thing to do."

Ripley Power and Light 2014 EnergyRight Program Results

2014 Highlights

- ▶ Energy Saved: 2.04 GWh
- ▶ Incentives to RPL customers: \$154,461

EnergyRight Solutions for the Home

- ▶ In-home energy evaluations performed: 11
- ▶ Self audit participants: 6

EnergyRight Solutions for Business

- ▶ Energy saved: 813,753 kWh
- ▶ 8 participants

EnergyRight Solutions for Industry

- ▶ Energy Saved: 1,142,270 kWh

Residential customers can take advantage of the eScore in-home evaluation program. The program allows customers to work toward a score of 10 at a pace they can afford while earning rebates on qualified energy efficiency upgrades for the home. Customers can re-engage with the program as many times as needed to achieve their home's best possible energy performance.

Businesses and industrial customers are also awarded incentives for taking energy-efficient measures and conserving electricity. Energy conservation information for residential, commercial and industrial customers is available at ripleypower.com.

"We're proud to be recognized as a top performer in the EnergyRight Solutions program," said Ripley Power and Light President and CEO Mike Allmand. "It's

great to be able to help your customers conserve electricity."



Denise Watts, TVA Customer Service Delivery Regional Manager, center, presents a top EnergyRight Performer Award to Mike Demeris, left, Ripley Power and Light Energy Services Specialist, and Mike Allmand, President and CEO.

Ripley

Summer 2015

POWER AND LIGHT COMPANY

Investing in our community

▶ Tourism donation to help boost economy

Lauderdale County's top three tourist attractions received contributions from Ripley Power and Light to make improvements and help generate more revenues for their communities by attracting more tourism dollars.

The funding will help Fort Pillow State Historic Park, the Veterans' Museum in Halls and the Alex Haley Museum in Henning meet their most important needs.

This investment will provide an economic ripple effect that will benefit all of us, said Mike Allmand, Ripley Power and Light President and CEO.

"We are all affected by tourism," Allmand said. "For example, when a tourist pays the waitress at a restaurant a tip, the waitress uses it in another store to buy clothing or food or to pay her rent. The

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Mike Allmand, President and CEO of Ripley Power and Light Company, gives Fort Pillow State Park Manager Robby Tidwell money to replace an old, unusable swinging bridge, at right, that allowed visitors to walk to the fort.



▶ In-lieu-of-tax payments provide funds directly to local governments

Ripley Power and Light paid more than \$483,000 to Lauderdale County and local municipalities in 2014 in lieu of taxes to support the communities it serves.

The amounts are determined by a formula, which is audited by TVA and Ripley Power and Light. The funds come directly from operating revenues, which are received from the sale of electricity to customers.

"The money we pay is based on the net plant value we have in each of the communities we serve," said Mike Allmand, President and CEO of Ripley

Power and Light. The net plant value includes lines, poles and other equipment. It's our contribution because we don't pay taxes, and we want to pay our part."

As a public utility, Ripley Power and Light is exempt from paying taxes.

"This is not a mandate," Allmand said. "By law, this is the only way a city can receive funds from the Power and Light Company. It is our investment in our communities."

TVA also contributes in-lieu-of-tax money to the county for its power lines and substations located here.

2014 Distribution of Funds

▶ City of Ripley	\$343,482.
▶ Town of Halls	\$21,979.
▶ Town of Gates	\$3,379.
▶ Town of Henning	\$5,863.
▶ Lauderdale County	\$108,785.

Total Funds Distributed \$483,488.

2013 Fiscal Year Total: \$472,679.

Power and Light donation to help boost local economy

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revenue from the meal helps the restaurant pay its bills, from salaries to buying food to paying its light bill. Tourism generates income and provides jobs locally. The better our attractions do, the more people come from out of town to spend money.”

Money comes from generation project, not rates

The donation to the three tourist attractions comes from the money TVA pays Ripley Power and Light for generating electricity for TVA's power grid, Allmand said.

“The donation to the local tourist sites comes from TVA, which leases Power and Light's generation facility for emergency power needs,” said Ripley Power Board Chairman Phillip Jackson. “This is a one-time contribution and will be made to those selected entities in Lauderdale County that contribute to economic development and job growth through tourism.”

Recipients grateful for donation

Fort Pillow State Historic Park received more than 400,000 visitors in 2014, which ranked it sixth in Tennessee's park system.

The donation will help Fort Pillow replace an aging swinging bridge, which is no longer usable, said Park Manager Robby Tidwell. Visitors must now walk two miles along a road to travel from the park area to the fort.

“The funding will ensure the bridge will once again be the attraction the park has always boasted about,” Tidwell said. “This bridge is an important part of Lauderdale County history.”

Tidwell will employ park staff to build a large portion of the park project, which he said he hopes to complete soon.

The park also purchased five canoes, life jackets and paddles with Ripley Power and Light's donation. The park leveraged the funds with three additional canoes purchased with a grant and a trailer built by staff with material purchased by Friends of Fort Pillow, said Tidwell.

“The canoes are one of the main attractions for children attending the park's summer camp, and they are available for



Fort Pillow also is using part of its donation to buy canoes, a main attraction at the park.



Alex Haley Museum

rent,” Tidwell said. “This helps us with revenue, since the campground is being renovated.”

Pat Higdon, Executive Director at the Veterans' Museum, said the museum plans to use Ripley Power and Light's donation to erase the debt on their original building.

“Because the Board of Directors of Ripley Power and Light has given us this tremendous opportunity, we are now able to develop a plan to ensure the museum's future,” she said. “We are so grateful for this investment and excited about the future of the museum that honors the sacrifice of our greatest heroes in Lauderdale County.”

Alex Haley Museum Director Richard Griffin said the contribution will allow them to install equipment and new wiring to create a more energy-efficient facility, which will help decrease daily overhead. With fewer costs, the museum will begin planning for more adequate tour bus parking, which allows the museum to accommodate more tourists at one time.

Tourism helps local economies

The objective of funding these projects is to promote tourism, Allmand said. In 2013, tourists spent \$16.4 million in Lauderdale County and generated \$1.3 million in local sales tax receipts, according to the Tennessee Department of Tourist Development.

Part of the mission of TVA, the regulatory authority for Ripley Power and Light, is to support industrial development, economic development, job growth and tourism within the Tennessee Valley, Allmand said.

“Besides providing energy to customers at the lowest possible cost, Ripley Power and Light provides funds to West Tennessee Industrial Association and the Haywood-Tipton-Lauderdale economic alliance each year to help promote industrial development,” he said. “We have also provided more than \$115,000 in scholarships to Lauderdale County citizens who attend Dyersburg State Community College or the University of Tennessee Martin – Ripley Campus to help them achieve their educational goals.”



Ripley Power and Light Board Member Alonzo Beard, above right, gives a check to Henning Mayor Marva Temple, far left, and Alex Haley Museum Director Richard Griffin. The money will be used to lower energy costs so the museum can afford other improvements.



Phillip Jackson, above left, Ripley Power and Light Board Chairman, presents a check to Pat Higdon, Executive Director at the Veterans' Museum. The money will be used to pay off the building debt.



Air Show August 8

Held on a former B-17 training base, the air show at the Dyersburg Army Air Field Museum recounts the years of WWII, and is one of the biggest annual events in West Tennessee.

Visitors can see war birds on the ramp and pyrotechnics that simulate bombing. They also can purchase rides and watch magnificent aircraft perform unimaginable feats. Thirty aircraft will perform during the event.

The airshow in Halls is August 8. Gates are open from 10 a.m. to 5 p.m.

Energy-Saving Tips for Summer

Use your windows

- On cooler nights, turn off your cooling system and open your windows while sleeping. When you wake in the morning, shut the windows and blinds to capture the cool air.
- Install window treatments, such as awnings, shades, blinds or drapes, to prevent heat gain through your windows.

Operate your thermostat efficiently

- Set your thermostat as high as comfortably possible in the summer. The smaller the difference between the indoor and outdoor temperatures, the lower your overall cooling bill will be.
- Keep your house warmer than normal when you are away, and lower the thermostat setting to 78°F only when you are at home and need cooling.
- Avoid setting your thermostat at a colder setting than normal when you turn on your air conditioner. It will not cool your home any faster and could result in excessive cooling and unnecessary expense.
- Schedule regular maintenance for your cooling equipment.
- Avoid placing lamps or TV sets near your room air-conditioning thermostat. The thermostat senses heat from these appliances, which can cause the air conditioner to run longer than necessary.

Use fans and ventilation to cool your home

- If you use air conditioning, a ceiling fan will allow you to raise the thermostat setting about 4°F with no reduction in comfort.
- Turn off ceiling fans when you leave the room. Remember that fans cool people, not rooms, by creating a wind chill effect.
- When you shower or take a bath, use the bathroom fan to remove the heat and humidity from your home. Your laundry room might also benefit from spot ventilation. Make sure bathroom and kitchen fans are vented to the outside (not just to the attic).

Keep hot air from leaking into your home

- Seal cracks and openings to prevent warm air from leaking inside. Add caulk or weather stripping around leaky doors and windows.

Source: Energy.gov